Why You Should Be Part of **TAIWAN EXPO 2024?**



Interact with 200+ Taiwan companies planning to expand and develop their business in Thailand and ASEAN market



Platform to explore the latest technologies, trends and business opportunities from Taiwan



Gain insights into new business ideas and expand your network



Create, Connect and Collaborate with potential business partners and industry players

Business Matchmaking

Find the right business partners and solutions through our matchmaking service.



Step 1 Visit exhibitor directory

Expore your own and possible business matches

Step 2 Registration

Select your exhibitor interests and book business matchmaking

Step 3 Plan for the visit

We create your personal meeting plan

Step 4 Meet at the exhibtion

Connect with the right business partner to reach your objective



Event & Activities



4114 21

November 21

Thursday

Time Event

10:30-11:00 **Opening Ceremony** 11:00-11:30

12:00-17:00 Taiwan and Thailand One-on-One Matchmaking 13:30-18:00 2024 Taiwan and Thailand BCG Seminar 14:00-15:00 2024 Taiwan Healthcare Products Showcase 16:30-17:00 Taiwan Product Showcase - Smart Medical

17:00-17:30 **Lucky Draw**

November 22

Friday

ime	E
0.70 17:00	

Time	Event
08:30-13:00	2024 Taiwan and Thailand Smart Healthcare Conference
11:00-12:30	Taiwan's Green Tech Solution Launch for Achieving
	Net-Zero in Thai Manufacturing
12:00-17:00	Taiwan-Thailand Smart Machinery International Talent
	Cultivation and Exchange Forum
13:00-16:50	Taiwan-Japan Business Cooperation Seminar and Biz
	Matching in Thailand 2024

14:00-14:30 Taiwan Product Showcase - Smart Manufacturing 15:00-16:00 **Experience Activities**

Event

16:30-17:00 Taiwan Product Showcase - Smart Manufacturing 17:00-17:30 **Lucky Draw**

23

November 23

Saturday

Time

11:00-11:30	Taiwan Product Showcase - Circular Econom
12:00-13:00	Experience Activities
14:00-14:30	Taiwan Product Showcase - Smart Lifestyle
15:00-16:00	Experience Activities
17:00-17:30	Lucky Draw

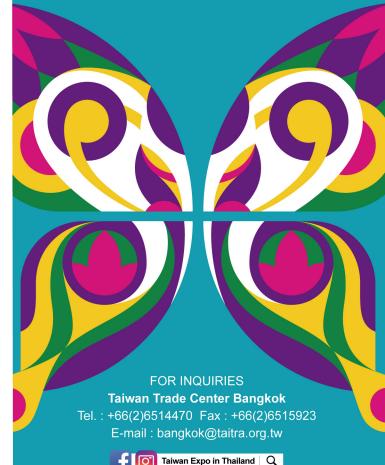


TAIWAN **EXPO 2024**

THAILAND

21-23 NOV 10:00 AM ~ 18:00 PM

HALL 5, Queen Sirikit National Convention Center (QSNCC)













The TAIWAN EXPO 2024

What we have done so far

Since 2017, TAIWAN EXPO has become a leading platform for Taiwanese businesses to explore opportunities and form partnerships across ASEAN, Asia, North America, and Europe. With 35 editions held in 14 cities across 9 countries.

In Thailand, the expo has attracted 580 exhibitors and 169,712 visitors, generating an estimated US\$317 million in business opportunities. This reflects the growing popularity of Taiwanese products and the important role the expo plays in fostering trade and collaboration between Taiwan and Thailand

What we will do this year

In 2024, TAIWAN EXPO in Thailand will focus on key areas like Smart Manufacturing, Smart Medical, the Circular Economy, Smart Lifestyle, and Culture & Tourism. The event will also feature one-on-one business matchmaking sessions and industry forums to deepen collaboration between Taiwanese and Thai businesses.

Let's seize these business opportunities together!

TAIWAN EXPO reflects Taiwan's long-term commitment to strengthening bilateral trade with Thailand. With your support, we aim to achieve even greater success this year.

Smart Lifestyle

In Smart Lifestyle section, we presents 67 award-winning products in smart living, selected for their design, quality, and innovation. These solutions enhance everyday life while promoting sustainability, showcasing Taiwan's capabilities in eco-friendly technology. Explore how these advancements can transform your living environment into a more efficient and sustainable space.

Smart Manufacturing

Linking to Thailand's industrial policies, the pavilion features
31 Taiwanese companies showcasing smart manufacturing
solutions, including automated technologies and smart
production equipment, alongside competitive products like
machine tool components and EV charging stations. These
firms provide digital carbon inventory and AI solutions,
aligning with Thailand's BCG policy to support carbon
neutrality and address global climate challenges.

Smart Medical

renowned for its high-quality
services and expertise, making it
leader in the field. A total of 34
exhibitors will participate in
the event, showcasing
groundbreaking innovations in Smart Healthcare,
Medical Assistance

Systems, Telemedicine, and Medical Assistive Devices. This exhibition highlights Taiwan's technological advancements and commitment to improving healthcare solutions for better patient outcomes.

Taiwan's healthcare industry is

Culture & Tourism

Nearly 240,000 Thai visitors explored Taiwan from January to July, attracted by its stunning landscapes and rich culture. The Culture & Tourism section showcases Taiwanese crafts, including natural dyeing and weaving, alongside exquisite indigenous handmade items such as cross-stitch and wooden crafts. This collaboration promotes cultural strengths while creating future business opportunities in tourism and crafts between Taiwan and Thailand.

Exhibition Themes

HOME

Circular Economy

The The Circular Economy section focuses on "Sustainable Living," "Sustainable Earth," and "Sustainable Tech," showcasing innovations from 33 Taiwanese companies, including net-zero solutions like solar-powered IoT devices, biodegradable straws, eco-friendly packaging, and dust-free clothing from recycled materials. These technologies highlight Taiwan's commitment to sustainability and foster collaboration with Thailand for low-carbon transformation and smart city development.